## MATRIX

المصغوفة لتكنولوجيا الأعمـــال w w w . m a t r i x . j o

## BUSINESS TECHNOLOGY

MATRIX Business Technology is a leading IT solutions provider in Jordan, delivering innovative infrastructure, cybersecurity, automation, and cloud services tailored for businesses, governments, and institutions. Our mission is to simplify technology and enable smarter operations — from design to deployment, and beyond.







## WELCOME TO OUR COMPANY

MATRIX is a leading IT solutions provider in Jordan, specializing in smart infrastructure, cybersecurity, automation, and cloud services. We help organizations build secure, scalable, and future-ready digital environments — tailored to their business needs.

#### **Company Description**

With 20+ years of expertise, MATRIX delivers end-to-end technology solutions for governments, enterprises, and private businesses. We simplify complex systems through certified teams, global partnerships, and a commitment to innovation.



#### **Company Description**

MATRIX is a Jordan-based IT solutions company founded to drive digital transformation across public and private sectors.

We design and implement integrated technology environments — combining infrastructure, security, automation, and cloud services — to help organizations operate smarter, faster, and more securely.

Backed by global partnerships and a team of certified experts, we deliver future-ready solutions tailored to real business challenges.

**More Information** 





## INTRODUCTION FROM OUR CEO

At MATRIX, we believe that technology should be simple, secure, and strategic.

Our mission has always been to empower organizations with solutions that go beyond IT support — enabling real transformation through smart infrastructure, resilient cybersecurity, and seamless automation. We are proud of the trust we've built with our clients and partners, and we remain committed to delivering technology that drives value, efficiency, and growth.

- Ahmad Farhoodh



# DIGITAL TRANSFORMATI ON FRAMEWORK

Our digital transformation framework is built on 4 strategic layers — from consultation to automation — ensuring scalable, secure, and smart operations across all sectors.

#### Consultation Layer

- Goals Definition
- Technical Assessment
- Solutions Planning
- Project Management

#### Infrastructure Layer

- Computing
- Networks & Datacenter
- Information Security & Management

#### Core Business Layer

- Implementing Sajaya
- Core Business Modules
- 3rd Party Business Solutions

#### Business Automation

- Integration Plan
- API Preparation
- Testing & Deployment





## **OUR VISION**

### 01. Strategic

To become the region's most trusted digital transformation partner — enabling smarter, safer, and more connected organizations through advanced IT solutions.

## 02. Technology

To lead innovation in infrastructure, automation, and cybersecurity — setting new standards in how technology drives business performance.



## **OUR MISSION**

### 01. Simplify Technology

Deliver seamless, scalable, and secure IT solutions that simplify complex digital environments for our clients.

### 02. Enable Smart Operations

Empower organizations with automation, cloud, and intelligent infrastructure to boost performance and reduce operational overhead.

### 03. Build Long-Term Partnerships

Collaborate with clients and global vendors to create sustainable, future-ready technology ecosystems that grow with business needs.





## **OUR SOLUTIONS**



#### IT Infrastructure

From structured cabling and servers to data centers and network design, we build robust infrastructure foundations that support secure and scalable business operations.



#### Cybersecurity Solutions

We protect your entire digital ecosystem using firewalls, endpoint protection, threat monitoring, and cybersecurity governance tailored to your organization.



#### **Business Automation**

We streamline operations through automated workflows, process digitization, ERP integrations, and task management systems — enabling faster decisions and reduced manual effort.



#### Computing & Printing

Supply, configure, and maintain computing devices, workstations, laptops, and professional printing solutions — aligned with business performance needs and budgets.



#### Security & surveillance

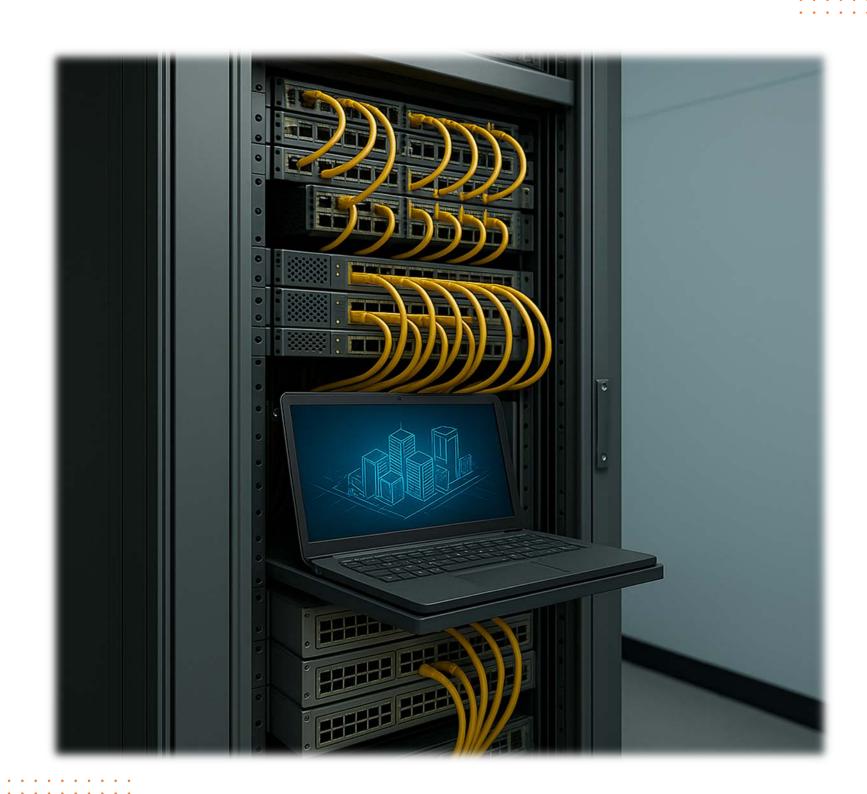
Comprehensive surveillance systems, access control, video analytics, and monitoring platforms to secure facilities and assets around the clock.



#### **Smart Solutions**

We deliver IoT-powered systems for smart buildings, energy efficiency, and automated control — integrating sensors, cameras, lighting, and more for intelligent environments.





## Smart IT Infrastructure

Robust and scalable Network Data Centr foundations.

Secure and scalable network foundations — from structured cabling to data centers and backup systems.



## IT Infrastructure



#### Networking

Complete wired and wireless solutions, data traffic management, and hybrid/cloud connectivity.



#### **Data Center**

Advanced data centers with cooling, power backup, safety, and smart monitoring



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## Cybersecurity Solutions

Multi-layer protection for your digital ecosystem

Advanced protection for your digital ecosystem through firewalls, threat detection, and compliance frameworks.



## Cybersecurity







#### **Consulting Services**

Assessments, penetration testing, and awareness training

#### **Network & Data Security**

Securing networks, endpoints, email, and cloud services

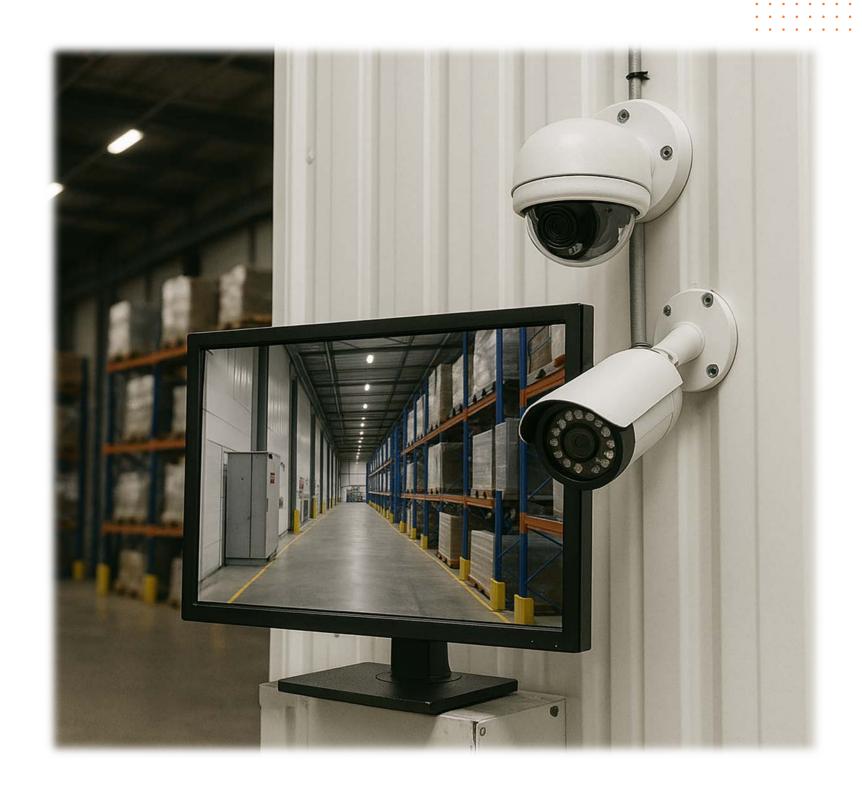
#### **Managing Services**

Threat intelligence, SOC monitoring, and brand protection

Learn More



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## SECURITY & SURVEILLANCE

24/7 visibility and control over your environment.

Integrated security systems including CCTV, access control, and real-time video analytics — designed to protect your facilities, assets, and people.



## Security & surveillance



#### **Alarm & Intrusion Detection**

Early warning and intrusion prevention systems



#### **Motion Detection**

Advanced sensors for perimeter protection



#### Surveillance & Monitoring

Smart CCTV and video analytics



#### **Access Control**

Biometric and smart entry systems





## COMPUTING & PRINTING

### Enterprise-grade computing and printing solutions

Powerful servers, storage systems, and enterprise printing devices — combined with high-performance desktops and laptops. MATRIX delivers scalable, reliable, and cost-efficient technologies designed to support critical business operations and enterprise growth.



## Computing & Printing



#### **Enterprise Computing**

Servers, storage, virtualization, and business continuity



#### **Power Computing & Printing**

High-performance workstations, VDI, multi-seat setups, specialized devices, and managed print services.







## BUSINESS AUTOMATION

### Faster operations through intelligent workflow automation

Streamline daily operations with process automation, ERP integration, and smart dashboards — enabling faster decisions and reducing manual effort.



## **Business Automation**







#### **System Automation**

Automating operations with smart technologies such as BMS and IoT.

#### **Expert Consultation Services**

Digital transformation and cybersecurity consulting to support projects

#### **Business Applications**

ERP systems, project and quality management, and secure business software

Learn More



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## SMART SOLUTIONS

## Enterprise-grade automation powered by IoT and Al systems.

We deliver smart solutions for institutions and enterprises — integrating sensors, automation, lighting, HVAC, and energy systems.

Our goal: improve efficiency, enable centralized control, and build intelligent spaces for modern business environments.



## **Smart Solutions**



E-Forms & Invoicing

Electronic forms and billing solutions



Multi-Seat Labs & Classrooms

Efficient shared computing for education



Workflow & Self-Service

Automated processes and self-service platforms



Chromebook & Al Teaching

Al-powered learning technologies



#### **Virtual Collaboration**

Platforms for remote education and work



#### **Smart Classrooms**

Interactive and digital classrooms

Learn More



## CONTACT US

We'd love to hear from you. Let's explore how MATRIX can support your next technology transformation.

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# READY TO TRANSFORM YOUR BUSINESS

Let's talk about how MATRIX can support your next technology move.

The Road to Comfort